

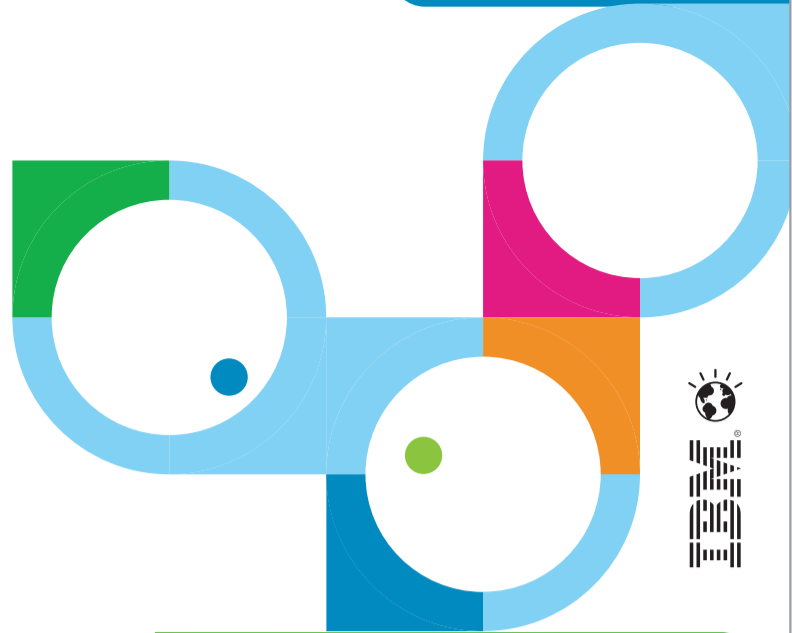
IBM Software

Lotusphere

# Connect2013

Get Social. Do Business.

January 27 – 31

WALT DISNEY WORLD Swan and Dolphin Resort  
Orlando, Florida

## Lotusphere Technical Program

Join us at IBM Connect 2013 for the Lotusphere Technical Program, and celebrate 20 years of the industry's premier technical conference. You'll discover the latest tips, tricks, and technologies for social collaboration, analytics, content management, and commerce. Learn how to go from "help desk" to "hero" with JumpStarts, Master Classes and more. For a full list of speakers, visit [ibm.com/connect](http://ibm.com/connect).

**Paul Mooney**  
Bluewave Technology  
*Adminblast 2013:  
The Top 60 Tips  
for Administrators*



**Nicole Carrier**  
IBM  
*The Hottest New  
Features in IBM's Web  
Experience Platform – in Action*



**Jane McGonigal**  
World-renowned game  
designer, Inventor of  
SuperBetter; Author of  
*Reality Is Broken*  
*Keynote: Making Work  
More Like a Game*



**Francie Tanner**  
panagenda  
*Connecting the Dots  
Between IBM Domino,  
IBM Notes 9.0 and  
IBM Connections*



**Mark Myers**  
London Developer Coop  
*Limitless Languages in  
the IBM Social Stack*



**Ed Brill**  
IBM  
*Messaging and  
Collaboration Roadmap*



**Gabriella Davis**  
Turtle Partnership  
*Rock Solid IBM  
Sametime for High  
Availability*



**Matt White**  
Fynn Consulting Ltd  
*Deploying & Managing  
IBM Lotus Domino  
XPages Applications*



**Lisa Lucadamo Jarret**  
IBM  
*Options for IBM  
Collaboration Solutions  
in the Cloud*



**Luis Benitez**  
IBM  
*Leveraging IBM  
Connections  
as a Content  
Management Tool*



**Mat Newman**  
ISW  
*User Blast 2013*



**Louis Richardson**  
IBM  
*"Pardon the Interruption":  
Social Business Hot Topics*



**Ryan Baxter**  
IBM  
*In The Land of Social  
Apps, the API is King*



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### Smarter Commerce: Create an Exceptional Customer Experience Track

Learn how to:

- Listen, analyze and deliver exceptional interactions
- Engage with customers any time, any where
- Build customer loyalty, advocacy and revenue

### Session Preview Tool

- Preview the hundreds of sessions and speakers at Connect 2013 and build your own conference agenda for download.

### Create a Smarter Workforce Track

Learn how to:

- Engage the right people in the right place at the right time
- Motivate and empower employees to improve productivity and foster better collaboration
- Unleash innovation to transform your workforce



These sessions are just a sampling of the sessions at IBM Connect 2013. All sessions and speakers are subject to change without notice. Please go to [ibm.com/connect](http://ibm.com/connect) for the latest information.

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